

Fluralaner + Moxidectin + Praziquantel



REAL PROTECTION
360°



ATREVIA® 360°

FLURALANER + MOXIDECTIN + PRAZIQUANTEL

Controls and eliminates fleas, ticks,
mites, cestodes, heart, lung,
and gastrointestinal nematodes.



3 MONTHS PROTECTION*

*Against external parasites

 EXCLUSIVE FOR DOGS

Real 360° protection for up to 3 months*

Atrevia 360° came to redefine the meaning of protection, providing action against the main external and internal parasites in dogs. Its quarterly dosage is the most convenient to ensure compliance with the deworming calendar.

Atrevia® 360° is the real protection your patient has been waiting for.

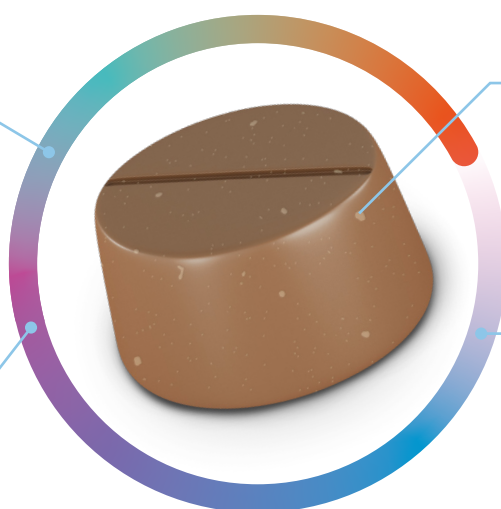


Complete Spectrum

Internal and external parasites.

One tablet = 3 months of protection*

tested under real conditions of high environmental load



High palatability

profile due to unique **SMART-CAP®** technology for excellent palatability

Quick action onset

Fluralaner

Isoxazoline which acts by blocking the chloride channels of the ionotropic receptors of the nervous system of fleas, ticks and mites, causing paralysis and subsequent death.

Acts against:

- Ctenocephalides felis
- Ctenocephalides canis
- Rhipicephalus sanguineus
- Ixodes ricinus
- Ixodes hexagonus
- Ixodes scapularis
- Ixodes holocyclus
- Demodex canis
- Sarcoptes scabiei var. canis
- Otodectes cynotis
- Dermacentor reticulatus
- Dermacentor variabilis

Praziquantel

Synthetic derivative of isoquinoline-pyrazine. It is rapidly absorbed and affects membrane permeability in cestodes, resulting in contraction, paralysis, disruption of metabolism, and ultimately death.

Acts against:

- Echinococcus multilocularis
- Echinococcus granulosus
- Taenia hydatigena
- Taenia pisiformis
- Taenia taeniformis
- Dipylidium caninum

Moxidectin

Second generation macrocyclic lactone. Binds to receptors that increase membrane permeability to chloride ions in nematodes causing an irreversible resting state, paralysis and subsequent death.

Acts against:

- Toxocara canis (L4 & L5)
- Ancylostoma caninum (L4 & L5)
- Uncinaria stenocephala (L4 & L5)
- Ancylostoma brasiliense (adults)
- Toxascaris leonina
- Trichuris vulpis (adults)
- Dirofilaria immitis (microfilariae, L3 & L4)
- Angiostrongylus vasorum (L4 & L5)
- Dirofilaria repens (microfilariae L3 & adults)
- Crenosoma vulpis
- Eucoleus boehmi (adults)
- Thelazia callipaeda (adults)
- Spirocerca lupi

*Against external parasites

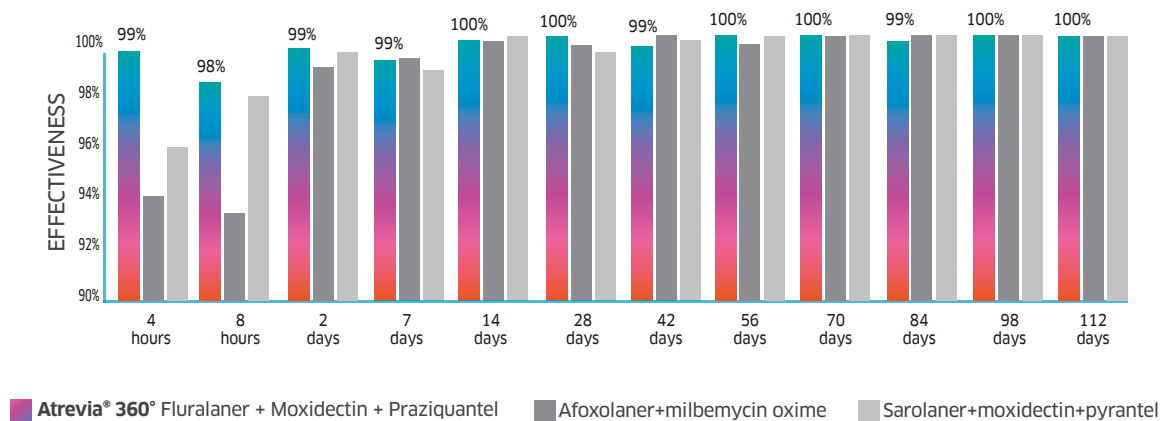


Fleas



Within 4 hours of initiation of treatment, **Atrevia® 360°** achieved 99% effectiveness against fleas, which was also present from day 2 until day 112.

One dose of **Atrevia® 360°** is at least as effective as or more effective than 3 monthly doses of the combination of sarolaner, moxidectin and pyrantel or the combination of afoxolaner and milbemycin oxime for flea control⁴.

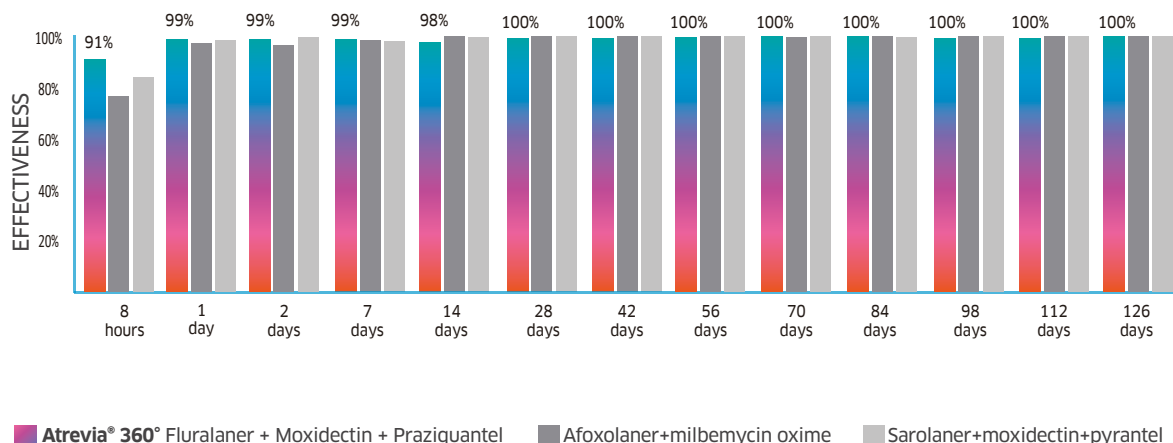


Ticks



Atrevia® 360° achieved more than 90% effectiveness at 8 hours post-treatment. Effectiveness remained above 98% from day 1 to day 126.

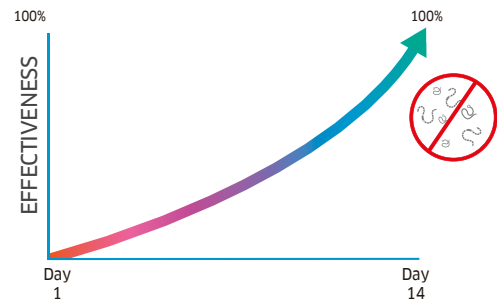
One dose of **Atrevia® 360°** is at least as effective or more effective than 3 monthly doses of the combination of sarolaner, moxidectin and pyrantel or the combination of afoxolaner and milbemycin oxime for tick control⁵.



EXCLUSIVE ACTION AGAINST CESTODES

Cestodes

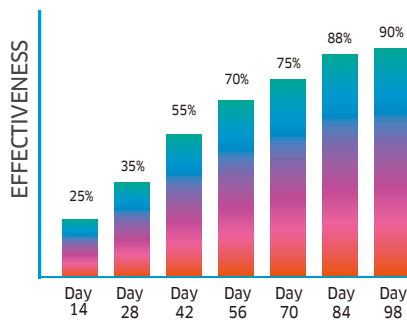
Atrevia® 360° is effective in the treatment and control of *Dipylidium caninum*. The reduction of cases was 100% at day 14 in naturally infested animals⁶.



Mites

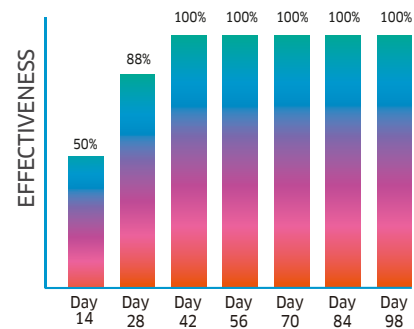
Sarcoptic mange

Atrevia® 360° achieved 90% effectiveness on the 98th day after administration. Most cases of scabies can be quickly resolved with a single dose⁷.



Demodectic mange

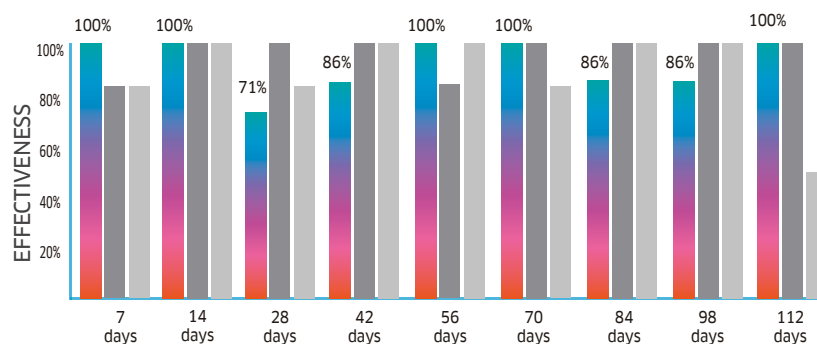
A single dose of **Atrevia® 360°** allows the resolution of 100% of demodicosis cases from day 42 after administration⁷.



Nematodes

In studies carried out with naturally infested animals, **Atrevia® 360°** eliminated 100% of nematodes at day 7 post-treatment, unlike other formulations on the market, which were less effective one week after the start of the study. Likewise, due to the reduction of the environmental parasitic load, the treated group remained free of nematodes even up to day 112.

It should be noted that **Atrevia® 360°** required a single quarterly dosage throughout the study period, while the other treated groups required administration every 28 days⁸.



Atrevia® 360° Fluralaner + Moxidectin + Praziquantel

Afoxolaner+milbemycin oxime

Sarolaner+moxidectin+pyrantel

Unique association of fluralaner + moxidectin + praziquantel that provides multiple action.

FORMULATION	PROTECTION						
	Fleas 	Ticks 	Mites 	Heart Nematodes 	Pulmonary Nematodes 	Gastrointestinal Nematodes 	Cestodes 
ATREVIA® 360° Fluralaner + Moxidectin + Praziquantel	✓ 3 Months	✓ 3 Months	✓ 3 Months	✓	✓	✓	✓
Afoxolaner + Milbemycin Oxime ¹	✓ 1 Month	✓ 1 Month	✓ 1 Month	✓	✓	✓	✗
Sarolaner + Moxidectin + Pyrantel ²	✓ 5 Weeks	✓ 5 Weeks	✓ 5 Weeks	✓	✓	✓	✗
Lotilaner + Milbemycin Oxime ³	✓ 1 Month	✓ 1 Month	✓ 1 Month	✓	✓	✓	✗

Atrevia® 360° VS. other market formulations



CUSTOMIZED ACTION

Atrevia® 360° is the best alternative for an effective control of the main external and internal parasites of the dog. Its quarterly dosage is in accordance with the actual clinical practice of the deworming calendar.



FAST AND EFFECTIVE PROTECTION

Atrevia® 360° acts from the 90th minute on fleas, reaching an effectiveness of more than 98% in the first 8 hours after administration.



BROAD SPECTRUM AND ENVIRONMENTAL CONTROL

Atrevia® 360° has lethal action against fleas, ticks and scabies mites. Its continuous use helps to control immature stages.



HEALTHIER SKIN

Complete recovery in cases of scabies, and the perfect complement for the treatment of flea allergy dermatitis (FAD)



HIGHLY PALATABLE

Atrevia® 360° has an excellent taste due to its exclusive SMART-CAP® technology that gives it these characteristics.



INNOCUITY

The systemic action of Atrevia® 360° allows protection without exposing families to insecticides as in topical formulations.



WATER-RESISTANT

Due to its route of administration, it can be used the same day of the bath. Its efficacy is not reduced by contact with water. Goodbye worries.

Commercial presentations

ATREVIA® 360°



Presentation according to weight	Mini 2.5-5 kg	Small 5-10 kg	Medium 10-20 kg	Large 20-40 kg
FLURALANER	125 mg	250 mg	500 mg	1000 mg
MOXIDECTIN	1 mg	2 mg	4 mg	8 mg
PRAZIQUANTEL	25 mg	50 mg	100 mg	200 mg
Tablet Weight	1 000 mg	2 000 mg	4 000 mg	8 000 mg

*For dogs over than 40 kg, administer an appropriate combination of tablets. **Atrevia® 360°** should be administered with food or immediately before or after eating. The corresponding dosage in mg/kg are: Fluralaner 25-56 mg/kg; Moxidectin 0.2-0.4 mg/kg; Praziquantel 5-10 mg/kg. Do not split tablets.

*Do not use in dogs under 8 weeks of age or less than 2.5 kg in weight. **Read insert before use.

Available in presentation
of 1 and 4 units of soft chewable tablets.



Atrevia® 360, winner of the Preventative Pet Care Product of the Year 2025 by Pet Innovation Awards

BIBLIOGRAPHIC REFERENCE

- 1.- Nexgard Spectra commercial technical insert.
- 2.- Simparica Trio commercial technical insert.
- 3.- Credelio Plus commercial technical insert.
- 4.- Chávez L, Flores L, Krklec S. 2024. Effectiveness, tolerance and residual effect of a chewable tablet based on fluralaner, moxidectin and praziquantel for the treatment and control of fleas in naturally infested canines.
- 5.- Chávez L, Flores L, Krklec S. 2024. Effectiveness, tolerance and residual effect of a chewable tablet based on fluralaner, moxidectin and praziquantel for the treatment and control of ticks in naturally infested canines.
- 6.-Chávez L, Flores L, Krklec S. 2024. Evaluation of the effectiveness of an oral formulation based on fluralaner, moxidectin and praziquantel for the treatment of cestodes in naturally infested canines.
- 7.-Chávez L., Liao V. 2021. Evaluation of the effectiveness, tolerance and residuality of two oral formulations based on fluralaner for the treatment and control of mites and the reduction of their clinical signs in canines.
- 8.- Chávez L, Flores L, Krklec S. 2024. Effectiveness, tolerance and residual effect of a chewable tablet based on fluralaner, moxidectin and praziquantel for the treatment and control of nematodes in naturally infested canines.



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